

Attorney Docket 2307-1281-1

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application No. 78/140,320
Applicant: Shasta Beverages, Inc.
Published: February 3, 2004
For: **SHASTA GOLD**

Shasta Beverages, Inc.,
Opposer,
vs.
The Regents of the University of
California
Applicant.

Opposition No.
91161586

**MOTION ON CONSENT FOR
SIXTY DAY EXTENSION OF
TIME TO RESPOND TO
NOTICE OF OPPOSITION**

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Madam:

Applicant respectfully requests that the time for responding to the Notice of Opposition against the above-identified application be extended for sixty days, until November 11, 2004.

The remaining dates for discovery, testimony and trial shall remain as set by the Board's August 4, 2004 Scheduling Order.

Opposer and Applicant are engaged in negotiations for a resolution of their dispute, including an exchange of draft settlement agreements. This Motion is made so that this matter can potentially be resolved without the parties and the Board unnecessarily investing time and effort into the litigation of this action.

08-30-2004

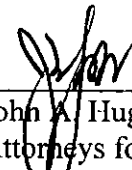
Opposer's counsel, Lisa R. Hemphill, has consented to this motion on behalf of Opposer.

Respectfully submitted,

TOWNSEND AND TOWNSEND AND CREW LLP

Dated: August 27, 2004

By


John A. Hughes
Attorneys for Applicant

TOWNSEND and TOWNSEND and CREW LLP
Two Embarcadero Center, 8th Floor
San Francisco, California 94111

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited on August 27, 2004 with the United States Postal Service as first class mail in an envelope addressed to:

Commissioner for Trademarks
BOX TTAB NO FEE
2900 Crystal Drive, Arlington, VA 22202-3513

and to counsel for Opposer, at

Kenneth R. Glaser
Lisa R. Hemphill
Gardere Wynne Sewell, LLP
3000 Thanksgiving Tower
1601 Elm Street
Dallas, Texas 75201

By


John A. Hughes

60283073 v1